

**POWELL**Care<sup>®</sup>



# **Wellness Entrepreneurship Development Program**

## POWELL'S HISTORY & BACKGROUND:



### **Prof. Dr. Sailendra Nath Roy**

Visionary Entrepreneur, Philanthropist, Academician, Medical Researcher, Medical Practitioner, Founder, Powell Group of Companies

Powell Laboratories (P) Limited, is a Powell Group Enterprise, engaged in manufacturing and marketing of Homoeopathic Medicines, was established by Late Prof. Dr. Sailendra Nath Roy in the year 1975, who was a doyen of the Indian Homeopathy, a Homeopath of international repute, a person with indomitable zeal to serve mankind, an entrepreneur by passion, a researcher by instinct and a visionary leader by virtue. He also served as a Professor of Homeopathy, at a college under the University of Calcutta. During this tenure, with his earnest research endeavors he came up with some therapeutic domino effects, which he decided to utilize for the service to humanity, with this he embarked on his journey of entrepreneurship.



### **Mrs. Rita Roy**

Co-Founder & Group Chairperson, Powell Group of Companies

Presently, the Company is run by the Board of Directors, headed by Co-founder Smt. Rita Roy. She is carrying the legacy of her husband Late Dr. Roy as the Chairperson of the Powell Group of Companies. Dr. Sudipta Narayan Roy is the Managing Director of the Company and is committed to the mission and values

## POWELL'S VISION, MISSION & VALUES

### **Vision**

Our vision is to be a leading international Health Care Organization, distinctive and successful in everything we do.

### **Mission**

Our mission is 'Service to Humanity' across the world by meeting every Healthcare need with Powell's quality products and services.

### **Values**

- » Purity, Sanctity and Honesty is our Motto.
- » Quality is our Priority.
- » End-User benefit is our Focus.
- » Good Ethical Practices is our Commitment.
- » Strive for excellence is our Passion.
- » Innovation is our Approach.

## POWELL CARE'S OPERATIONS

---



### MANUFACTURING:

The organization has a state-of-the-art plant which is situated in the Nabadiganta Industrial Township Authority, Sector-V, Salt Lake City, Kolkata. Our plant possesses advance Manufacturing technology and modern equipments which is committed to quality, safety and the environment. Powell constantly modernizes the unit in the line with the latest technological Advancements. Our plant is Schedule M-1 Certified by Government of West Bengal as per the revised regulations of Drug and Cosmetics Act, Government of India. Our plant is also GMP Certified and complies with the WHO guidelines. Our plant is rated as one of the best Homoeopathic manufacturing plant in India.



### RESEARCH & DEVELOPMENT:

Continuous focus on Research & Development is the backbone of Powell's Manufacturing. Efficacy of products in the company's portfolio is kept under constant review and is developed and up-graded. New formulations are developed identifying the therapy gaps and we prudently choose our options and convert them into business opportunities

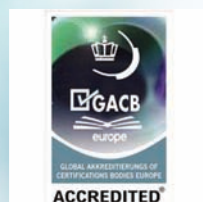


### QUALITY MANAGEMENT SYSTEM:

Powell has an uncompromising commitment towards total quality. Planned and systematic implementation of our quality management system ensures our way to success. We are an ISO 9001: 2015 Certified Company. Our quality management system is certified by Certification International, United Kingdom and is duly accredited by United Kingdom Accreditation Services.

## OUR ACCREDITATIONS

---



## POWELL CARE'S TEAM



### **Dr. Sudipta Narayan Roy**

MD, Powell Group of Companies and Founder, Powell Care Division

Dr. Sudipta Narayan Roy is the first of a kind Wellness Engineer who has pioneered the concept of Wellness Engineering in the present era of Wellness and Medical Science. Taking forward this Vision Dr. Sudipta Narayan Roy joined his father's legacy and is currently the MD of Powell Group. He with his unending efforts is now trying to take Wellness to the doorstep of every human being.

He is a former student of Ramakrishna Mission Vidyapith, Purulia and later Dept. of Science, St Xavier's College, Kolkata. He graduated in Homoeopathic Medicine and Surgery from University of Calcutta, Kolkata.

He is an Alumnus of Indian Institute of Management, Ahmedabad and Advisor to the Economic Development Forum, New Delhi. He is the Director of Indian Achievers Forum, New Delhi and Associate Editor of CSR Times. Dr. Roy has been accredited with many National and International awards and accolades, he had been a speaker at many International forums in Dubai, Singapore, New York, London, Moscow, Bangkok, etc. and is also a regular speaker in eminent universities. He is not only a Physician but also a Wellness Enthusiast and a Holistic Healer.



### **Umesh Pandey**

Chief Business Mentor, Powell Care Division

Our Chief Business Mentor believes that a vision can be turned into reality through relentless implementation and a committed team of talented individuals. With an experience of more than two decades in the Multinational Companies he is credited with having held prominent positions in some of the most reputed brands which includes Beauty and Cosmetics, Petrochemicals, Handsets, Telecom Service Providers. He aims to challenge the status-quo through (Powell Care) and provide his customers with unique experience of world class products and services.



### **Krishma Kapoor**

CEO, Powell Care Division

Our CEO is a dynamic professional with more than a decade of experience in various Multinational Companies. Her entrepreneurial traits have been an asset for all her previous assignments. She plays a prominent role in the business expansion of all the companies that she had launched in India. She is playing a pivotal role in expansion of (Powell Care ) throughout the Globe.



### **Chiranjib Bhandari**

COO, Powell Care Division

Our COO is an expert in the service industry. He is credited with having helped in attaining significant market share for various brands. He has more than two decades of experience in various National & International companies. He plays a prominent role in the overall Operations of Powell Care across India

Powell values Human Resources as the most precious asset. We recruit and develop individuals who can bring diverse perspectives to our business challenges with requisite qualities of Positive Motivations, Dedication for Duty, Determination to Perform, Methodical Hard Work and a Prayerful Heart. The Individuals are well aware of Growth and Customer Focus, Leadership Impact, Result Orientations, Triumphs Change, Fosters Team Work and Diversity With Integrative Thinking with Technical and Functional Excellence and a Learner with Global Mindset.

# POWELL CARE'S BUSINESS OVERVIEW

Powell always endeavors to deliver quality and services to benefit to end-user. The key enablers for our growth is our commitment to transparency and innovation through new technologies. We consistently set ourselves a very high standards and benchmarks that are world class.

## POWELL CARE'S WELLNESS ENTREPRENEURSHIP DEVELOPMENT PROGRAM

Powell Care brings the following products & services to enrich 5 dimensions of the Human System (Pancha Kosha Model) through our Enterprising Wellness Engineers.

### 1. The Physical (Anatomical) Body

- Holistic Medicines (Ayurveda & Homeopathy)
- Nutraceuticals
- Cosmoceuticals
- Organic Food

### 2. The Vital (Physiological) Body

- Wellness Aroma Therapy Products
- Wellness Clothing (Ayurveda)
- Wellness Counselling (Life Style)

### 3. The Mind (Psychological) Body

- Bringing Himalayas to your home (Basic Meditation Practices)
- Music Therapy

### 4. The Wisdom (Intellectual) Body

- Wellness Tourism

### 5. The Blissful Body

- Wellness Retreats



# Our Products



## GASTROPLEX

One of the most trusted and highly effective homeopathy medicine for acute and chronic gastritis, gastro-oesophageal reflux disorders, constipation, dyspepsia, epigastric pain, flatulence, duodenal catarrh, hyperacidity, green diarrhea and irregular bowel habits. Continued proper dosage, it's therapeutic values acts to be curable in most of the cases.

## DIABETINE

A specially formulated homeopathic medicine for the effective healing of diabetes mellitus, hyperglycemia, glycosuria, albuminuria, phosphaturia, diabetic neuropathy and polyuria. The medicine also helps regulate blood glucose level.



## AVENA TONIC

A very effective homeopathy medicine which is highly recommended as a restorative tonic for health, vigor, nervous strength and stamina. The tonic dosage promotes body weight and prevents neurasthenia. If continued properly under directed dosage, it's medicinal and therapeutic values acts to be curable in most of the cases.

## ALFAVIT

Specially formulated homeopathy medicine for the effective cure of fatigue, neurasthenia, anorexia, malnutrition, convalescence, pregnancy and lactation. This homeopathic medicine also adds to be an excellent health tonic. If continued properly under directed dosage, it's medicinal and therapeutic values acts to be curable in most of the cases.





### FEMOLEX

An efficient homeopathy medicine and uterine tonic prescribed as a comprehensive therapy for all sorts of menstrual disorders and recommended for dysmenorrhoea, leucorrhoea, amenorrhoea, and metrorrhagia. If continued properly under directed dosage, it's medicinal and therapeutic values acts to be curable in most of the cases.

### REDUCER DROP

This specially formulated homeopathic tonic for reducing cholesterol in blood, regularises lipid profile in blood and helps in reducing body weight. If continued properly under directed dosage, it's medicinal and therapeutic values acts to be curable in most of the cases.



### VIGORPLEX DROP

A specially developed homeopathy medicine and an excellent stimulative tonic which is highly recommended for sexual neurasthenia and dysfunctions. Also, improves libido and restores vigor and vitality. If continued properly under directed dosage, it's medicinal and therapeutic values acts to be curable in most of the cases.

### PAINOREX

Specially composed homeopathic painkiller and pain relief oil or medicine for the natural treatment of joint pain, rheumatic pain, arthritis, spondylosis, lumbago, neuralgia, gout and articular rheumatism.





#### MASAZOL

A homeopathic massage oil which prevents malnutrition, rickets, general debility, paralysis and nervous debility. It is an effective external tonic for the skin and tones muscle, improving blood circulation. If continued properly under directed dosage, it's medicinal and therapeutic values acts to be curable in most of the cases.



#### ANTICEPTOL

A homeopathic antiseptic lotion which is applicable in surgical dressings and an excellent antitetanus precaution for open wounds, ulcer and clean cuts. If continued properly under directed dosage, it's medicinal and therapeutic values acts to be curable in most of the cases.



#### SKULTONE HAIR FERTILIZER

A specially formulated homeopathy medicine and hair fertilizing lotion that effectively prevents hair fall and premature greying, promotes hair growth and particularly recommended for alopecia, dandruff and dry scalp.



#### SKULTONE HAIR OIL

A specially formulated homeopathy medicated hair fertilizing oil that effectively prevents hair fall and premature greying, promotes hair growth.





#### SKULTONE HAIR WASH

A specially formulated medicated hair wash that effectively prevents hair fall and premature greying, promotes hair growth and particularly recommended for alopecia, dandruff and dry scalp.



#### SKULTONE HAIR CONDITIONER

A specially formulated homeopathy hair conditioner that effectively prevents hair fall and premature greying, promotes hair growth and particularly recommended for alopecia, dandruff and dry scalp.



#### BELACALENDULA FACE WASH

An Antiseptic, Antiblemish, moisterizing cleanser for face care that is use to remove make-up, dead skin cells, oil, dirt and other types of pollutants from the skin of the face.



#### BELACALENDULA FACE CREAM

Five in One face cream, antiseptic, antiblemish, nutritional, anti aging, moisturizing.



#### SKULTONE HAIR WASH

A specially formulated medicated hair wash that effectively prevents hair fall and premature greying, promotes hair growth and particularly recommended for alopecia, dandruff and dry scalp.

#### SKULTONE HAIR CONDITIONER

A specially formulated homeopathy hair conditioner that effectively prevents hair fall and premature greying, promotes hair growth and particularly recommended for alopecia, dandruff and dry scalp.



#### BELACALENDULA FACE WASH

An Antiseptic, Antiblemish, moisterizing cleanser for face care that is use to remove make-up, dead skin cells, oil, dirt and other types of pollutants from the skin of the face.

#### BELACALENDULA FACE CREAM

Five in One face cream, antiseptic, antiblemish, nutritional, anti aging, moisturizing.





### **BELACALENDULA BODY LOTION**

Antiseptic, Antiblemish, moisturizing body lotion, makes skin feel young and radiant all over. Tropical butters smooth, soothe, and soften while pure botanical extracts and nutrients reach deep inside to bring out skin's natural suppleness and beauty.



### **BELACALENDULA BODY WASH**

Antiseptic, Antiblemish, moisturizing body wash specialized liquid soap for cleaning the body during showers. Due to lower pH value than the traditional soap, feels less drying to the skin.



### **PURIFIER**

An excellent blood purifier tonic which reduces skin troubles like scabies, itch, pimples, pustules, urticaria, psoriasis, eczema and eosinophilia. It fights colds & flu, prevent acne, treat inflammation & diminishes wrinkles. Increases production of cells that fight against germs. Acts as immunity booster.

### **INSOMBINA**

Insombina is for relieving insomnia, narcolepsy, hypertension due to anxiety and acts as an effective tranquilizer. The medicinal compositions are non-allergic and have no serious side effects.





### **BOWEL REGULATOR HERBAL TEA**

Teas for relieving constipation. Certain ingredients, including the herbs cascara and senna, have natural laxative properties.



### **STRESS RELIEVER HERBAL TEA**

Reduces stress and anxiety, also helps treat insomnia. Just like peppermint tea, chamomile tea has great benefits in relaxing the muscles and reducing irritability.



### **WEIGHT MANAGER HERBAL TEA**

Boosts Digestive System, herbal blend optimizes motility of gastrointestinal tract. Active natural ingredients boost metabolism. Stimulate enzyme secretions & manage weight.



### **IMMUNITY BOOSTER HERBAL TEA**

Teas full of Vitamin C, which is essential for building up a strong immune system to fight off all the germs floating around.

# Natural Extracts from European & North American Herbs Prepared with Organic Solvent by Cold Maceration Process



## **BARBERRY** (BERBERIS VULGARIS)

Barberries contain a unique compound called berberine, which acts as an antioxidant. It may help improve blood sugar control, fight inflammation related to dental infections and acne, and treat diarrhea. Barberry is most commonly used traditionally for gastrointestinal (GI) tract discomforts such as heartburn, stomach cramps, constipation, and lack of appetite.

## **CELANDINE** (CHELIDONIUM MAJUS)

Celandine is used for various problems with the digestive tract including upset stomach, gastroenteritis, irritable bowel syndrome (IBS), constipation, loss of appetite, stomach cancer, intestinal polyps, liver and gallbladder disorders.



## **FRINGE TREES** (CHIONANTHUS VIRGINICUS)

People take Fringetree for liver and gallbladder disorders, including gallstones. They also take it to stimulate bile flow, relieve fluid retention, and as a tonic.

## **CHAMOMILE** (CHAMOMILLA)

Reducing menstrual pain. Slowing or preventing osteoporosis. Reducing inflammation. Cancer treatment and prevention. Helping with sleep and relaxation. Treating cold symptoms. Treatment for mild skin conditions, anti-inflammatory, anti-fungal, antibacterial, antiseptic, and contains essential oils and antioxidants. Additionally, is hypoallergenic and helps to reduce skin irritants by neutralizing free radicals





### **AUTUMN CROCUS (COLCHICUM AUTUMNALE)**

Autumn crocus is used for rheumatoid arthritis (RA), gout, and an inherited fever disorder called familial Mediterranean fever. Pregnant and lactating women should not use Autumn Crocus.

### **GOLDENSEAL (HYDRASTIS CANADENSIS)**

Extracts of Golden Seal is effective against E. Coli infections. It is a great aid for digestive system helping to relieve the symptom of Diarrhea Golden Seal is considered as a natural antibiotic.



### **PASSION FLOWER (PASSIFLORA INCARNATA)**

Passion Flower may help treat anxiety and insomnia. Passion flower is used for sleep problems (insomnia), anxiety, adjustment disorder, attention deficit-hyperactivity disorder (ADHD), pain, fibromyalgia, relieving opioid withdrawal symptoms, reducing anxiety and nervousness before surgery, and heart failure.

### **SARSAPARILLA**

Sarsaparilla is used for treating psoriasis and other skin diseases, rheumatoid arthritis (RA), and kidney disease; for increasing urination to reduce fluid retention; and for increasing sweating. Sarsaparilla is also used along with conventional drugs for treating leprosy and for syphilis





### **DAMIANA**

Damiana is commonly used as an aphrodisiac and to treat sexual problems. It is also used to treat stomach complaints such as dyspepsia, diarrhea, and constipation and to improve symptoms of menopause and premenstrual syndrome (PMS).

### **CONE FLOWER (ECHINACEA ANGUSTIFOLIA)**

Extracts of Cone Flower have healthy effects on immune system. It fights colds & flu, prevent acne, treat inflammation & diminishes wrinkles. Increases production of cells that fight against germs. Rich in vitamin A, E, C.



### **GINSENG**

Ginseng is a reputed aphrodisiac, use to treat sexual dysfunction, improves sperm quality. It reduces inflammation, improves immune system, have potential benefits against cancer. Potent anti-oxidant.

### **ST. JOHN'S WORT (HYPERICUM PERFORATUM)**

St. John's wort is most commonly used for "the blues" or depression and symptoms that sometimes go along with mood such as nervousness, tiredness, poor appetite, and trouble sleeping. There is some strong scientific evidence that it is effective for mild to moderate depression.



# Natural Extracts from Ancient Indian Herbs Prepared with Organic Solvent by Cold Maceration Process



## **ARJUNA** (TERMINALIA ARJUNA)

The Arjuna plant has traditionally been used to treat heart disease for centuries, which is why it got the nickname "Guardian of the heart." Arjuna is used for disorders of the heart and blood vessels (cardiovascular disease), including heart disease and related chest pain, heart failure, high blood pressure, and high cholesterol.

## **ASHOKA** (JANOSIA ASHOKA)

Help treat acne, Ashoka acts on uterine muscles and endometrium and thus provides relief from abdominal pain and other spasms for women. It also helps to treat irregular menstrual cycles, amenorrhea, leucorrhea, fibroids, cysts and other related disorders. Thus, ashoka tree is widely used to treat gynecological and menstrual problems in women. It improves skin complexion.



## **ASWAGANDHA** (WITHAINIA SOMNIFERA)

Withaferin, a bioactive compound in ashwagandha, promotes the death of tumor cells and may be effective against several types of cancer. It helps to reduce cortisol levels, it can reduce blood sugar levels, stress and anxiety, symptoms of depression, can boost testosterone and increase fertility in men, increases muscle mass and strength, reduces inflammation, lowers cholesterol and triglycerides, improves brain function, including memory.

## **BRAHMI** (BACOPA MONNIERI)

Brahmi contains powerful antioxidants, reduces inflammation, boost brain functions, reduces Attention deficit-hyperactivity disorder (ADHD) symptoms, research shows that taking brahmi improves memory, prevent anxiety and stress, help lower blood pressure levels, prevents insomnia.







### **KALAJAMUN (SYZYGIUM JAMBOLANUM)**

Jamun is astringent, anti-diuretic, which helps reduce frequent urination, has hypoglycaemic properties, which has the ability to reduce sugar in blood and has antioxidants that make them beneficial for diabetics.

### **KALMEGH (ANDROGRAPHIS PANICULATA)**

Andrographis has been used for liver complaints and fever, and as an anti-inflammatory and immunostimulant. Andrographis extract has been studied for use as an immunostimulant in upper respiratory tract infections. It is used for worm infections for children.



### **KURCHI (HOLARRHENA ANTIDYSENTERICA)**

Kurchi is useful in treating diarrhea, dysentery, colitis, amaebiasis and other such digestive system ailments, and even in diarrhea with blood and fever.

### **NEEM (AZADIRACHTA INDICA)**

Neem leaf is used for leprosy, eye disorders, bloody nose, intestinal worms, stomach upset, loss of appetite, skin ulcers, diseases of the heart and blood vessels (cardiovascular disease), fever, diabetes, gum disease (gingivitis) and liver problems.





**GOTU KOLA/MANDUKPARNI (HYDROCOTYLE ASIATICA)**

Gotu Kola has a variety of benefits for the body. It is used to repair nervous tissue due to spinal injury, neuromuscular disorders, and to increase general brain function and memory. Gotu Kola is also used in skin treatments for a wide spectrum of skin conditions.

**TULSI (OCIMUM SANCTUM)**

Uses of tulsi include treatments for Asthma, bronchitis, colds, congestion, coughs, flu, sinusitis, sore throat and similar ailments. High blood pressure and high cholesterol. Headaches, earaches and eye disorders.



**SARPAGANDHA (RAUWOLFIA SERPENTINA)**

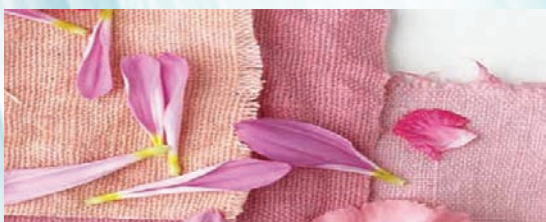
Sarpagandha is a famous tranquilizer and antipsychotic herb of India for the treatment of paranoia and schizophrenia, as well as a substance that controls hypertension. Very effective in controlling high blood pressure, trouble sleeping (insomnia).

**VASAK (JUSTICIA ADHATODA)**

Vasaka is a drug of choice for respiratory diseases, used for cough and asthma. It is a simple and safe herb, which gives relief from bacterial infections and throat problems.



## AYURVASTRA (A SYNERGY OF SCIENCE AND ART)



Ayurvedastra is an initiative that blends the two ideologies of ancient India; Ayurveda and Vastra. While Ayurveda signifies the 'science of healing', Vastra is a Sanskrit term for 'garment' or 'fabric'. Here, the idea is to create a symbiosis between the rich finesse of traditional Bengal handloom and the ancient Vedic science of Ayurveda, resulting in a revolutionary product range of 'Wellness Clothing' or 'Ayurvedastra'. Today, the world needs a better tomorrow. Living and lifestyle have become integral elements for every individual who are constantly seeking for better wellbeing and happiness in life. This has resulted in the revival of organic, natural, handmade, sustainable, eco-friendly products for the market. India, being the powerhouse of Vedic knowledge shall march ahead as a leader in the global market; where yoga and spirituality have already shown up its potential. Ayurvedastra or Wellness Clothing shall certainly be the new branch of India's growing tree.



## President-Platinum

**Eligible for -** Immediate Income-30%, Bonus upto 11 Levels  
\*Indicative Monthly Income- 558000/-  
One Time Cash Award- 2 Crore  
Wellness National Tour, Wellness International Tour  
Other Benefits

14

## President-Diamond

**Eligible for -** Immediate Income-30%, Bonus upto 11 Levels  
\*Indicative Monthly Income- 446400/-  
One Time Cash Award- 1 Crore  
Wellness National Tour, Wellness International Tour  
Other Benefits

13

## President-Gold

**Eligible for -** Immediate Income-30%, Bonus upto 11 Levels  
\*Indicative Monthly Income- 334800/-  
One Time Cash Award- 5000000/-  
Wellness National Tour, Wellness International Tour  
Other Benefits

12

## President-Silver

**Eligible for -** Immediate Income-30%, Bonus upto 11 Levels  
\*Indicative Monthly Income- 283000/-  
One Time Cash Award- 3100000/-  
Wellness National Tour, Wellness International Tour  
Other Benefits

11

## President-Bronze

**Eligible for -** Immediate Income-30%, Bonus upto 10 Levels  
\*Indicative Monthly Income- 231200/-  
One Time Cash Award- 2100000/-  
Wellness National Tour, Wellness International Tour  
Other Benefits

10

## President

**Eligible for -** Immediate Income-30%, Bonus upto 9 Levels  
\*Indicative Monthly Income- 171400/-, One Time Cash Award- 1100000/-  
Wellness National Tour, Wellness International Tour  
Other Benefits

09

## Vice-President

**Eligible for -** Immediate Income-30%, Bonus upto 8 Levels  
\*Indicative Monthly Income- 99500/-, One Time Cash Award- 500000/-  
Wellness National Tour, Wellness International Tour  
Other Benefits

08



## Associate Vice-President

**Eligible for -** Immediate Income-30%, Bonus upto 7 Levels  
\*Indicative Monthly Income- 57000/-  
One Time Cash Award- 250000/-  
Wellness National Tour, Wellness International Tour  
Other Benefits

07

## Wellness Mentor

**Eligible for -** Immediate Income-30%, Bonus upto 6 Levels  
\*Indicative Monthly Income- 34800/-, One Time Cash Award- 75000/-  
Wellness National Tour, Wellness International Tour  
Other Benefits

06

# Wellness Entrepreneurship Development Program

05

## Senior Wellness Advisor

**Eligible for -** Immediate Income-30%, Bonus upto 5 Levels  
\*Indicative Monthly Income- 18600/-  
One Time Cash Award- 30000/-  
Wellness National Tour, Other Benefits

04

## Wellness Advisor

**Eligible for -** Immediate Income-30% Bonus upto 4 Levels  
\*Indicative Monthly Income- 12400/-, One Time Cash Award- 15000/-  
Wellness National Tour, Other Benefits

03

Criteria for All Ranks:

- Minimum Personal Billing
- Minimum Direct Active Recruits
- Minimum Group Billing
- Maintain the Rank for 6 out of 12 Rolling Months

02

\*Note: Income shown above is only indicative in nature and actual income may vary based on your width, depth and productivity of your Group as per the Powell Care WEDP.

01

\*\*Powell Care reserves the right to make any changes in the above program without any prior notification.

## Wellness Executive

**Eligible for -** Immediate Income-30% Bonus upto 3 Levels  
\*Indicative Monthly Income- 4750/-, One Time Cash Award- 10000/-  
Other Benefits

## Wellness Expert

**Eligible for -** Immediate Income-30%, Bonus upto 2 Levels  
\*Indicative Monthly Income- 3000/-, One Time Cash Award- 6000/-  
Other Benefits

## Wellness Engineer

**Eligible for -** Immediate Income-30%, Bonus upto 1 Level  
\*Indicative Monthly Income- 1600/-  
One Time Cash Award- 5000/-  
Other Benefits



## USP of Powell Care WEDP

- Immediate Income-30% Discount (MRP-DP)
- 14 Ranks and Bonus across Levels with Unlimited Monthly Income
- More than 4.21 Crore Cash Award from the very 1st Rank
- Wellness National Tours from the Initial Rank
- Wellness International Tours from the Initial Rank
- Car Program
- Promotional Offers
- R&R and Other Benefits

WHO GMP compliance certified plant



Ranks	Minimum Personal Billing in a Month	Minimum Direct Active Recruits	Bonus Levels	Minimum Group Billing in the Month	One Time Cash Award(- Maintain the Rank for 6 out of 12 Rolling Month)	Wellness National Tour	Wellness International Tour	Car Program (Maintain the Rank for 9 out of 12 Rolling Month)
Wellness Engineer	2500	2 Active Direct Recruits	Bonus upto 1 Level	20000	5000			
Wellness Expert	2500	4 Active Direct Recruits	Bonus upto 2 Levels	40000	6000			
Wellness Executive	2500	6 Active Direct Recruits including Minimum 1-Wellness Expert	Bonus upto 3 Levels	80000	10000			
Wellness Advisor	2500	8 Active Direct Recruits including Minimum 1-Wellness Executive	Bonus upto 4 Levels	200000	15000	Yes		
Senior Wellness Advisor	2500	10 Active Direct Recruits including Minimum 1-Wellness Advisor	Bonus upto 5 Levels	350000	30000	Yes		
Wellness Mentor	2500	11 Active Direct Recruits including Minimum 1-Senior Wellness Advisor	Bonus upto 6 Levels	650000	75000	Yes	Yes	
Associate Vice-President	2500	11 Active Direct Recruits including Minimum 1- Wellness Mentor	Bonus upto 7 Levels	1000000	250000	Yes	Yes	Yes
Vice-President	2500	12 Active Direct Recruits including Minimum 1-Associate Vice-President +1-Wellness Mentor	Bonus upto 8 Levels	2300000	500000	Yes	Yes	Yes
President	3500	14 Active Direct Recruits including Minimum 3-Associate Vice-President	Bonus upto 9 Levels	4100000	1100000	Yes	Yes	Yes
President-Bronze	3500	16 Active Direct Recruits including Minimum 4-Associate Vice-President	Bonus upto 10 Levels	5500000	2100000	Yes	Yes	
President-Silver	3500	18 Active Direct Recruits including Minimum 5-Associate Vice-President	Bonus upto 11 Levels	6800000	3100000	Yes	Yes	
President-Gold	3500	20 Active Direct Recruits including Minimum 6-Associate Vice-President	Bonus upto 11 Levels	8100000	5000000	Yes	Yes	Yes
President-Diamond	3500	22 Active Direct Recruits including Minimum 8-Associate Vice-President	Bonus upto 11 Levels	10800000	10000000	Yes	Yes	
President-Platinum	3500	24 Active Direct Recruits including Minimum 10-Associate Vice-President	Bonus upto 11 Levels	13500000	20000000	Yes	Yes	Yes

Levels	Payout %
You	30%
1st	8%
2nd	4%
3rd	3%
4th	2%
5th	1%
6th	0.75%
7th	0.50%
8th	0.45%
9th	0.40%
10th	0.30%
11th	0.25%

## Immediate Income-30% Discount(MRP-DP)

**Ranker:** This expression contains all Ranks from Wellness Engineer up to highest President Platinum Rank.

**Minimum Personal Billing:** An Independent Distributor/Affiliate placing Monthly minimum order (cumulative for the entire month) at Distributor/Affiliate Price.

**Minimum Direct Active Recruits** - are total Direct Active Total Independent Distributors/Affiliates (including Rankers) personally sponsored by a Ranker who have placed an order of Minimum Personal Billing.

**Minimum Group Billing in the Month-** The total Personal Billing at DP of orders placed by Rankers and Distributors/Affiliate across 11 Levels minus Personal Billing done by the Leader in his/her account. This is the amount of business you and your group should achieve to qualify for a Rank and Bonus as per that rank.

**Bonus Paid-** Is the amount on which your income is calculated. MRP-Discount%- Taxes>Returns-Sales Aid-Other Charges.This may be subject to change by company from time to time.

# Definitions

- 1) **Independent Distributor/Affiliate:** You are recognised as an Independent Distributor/Affiliate once your KYC documents have been validated by Powell Care and when you accept the Agreement.
- 2) **Active Independent Distributor/Affiliate:** An Independent Distributor/Affiliate having placed an order in current month.
- 3) **Sales Force:** Any an Independent Distributor/Affiliate having placed at least one order within the last 3 months.
- 4) **Activity:** Share in % of Sales Force who has placed an order in the current month.
- 5) **Inactive Independent Distributor/Affiliate :** An Independent Distributor/Affiliate who has not placed an order within the current month. An Independent Distributor/Affiliate can be categorised Inactive in the following ways:
  - (i) **Inactive 1-**Placed last order in the period prior to the current month.
  - (ii) **Inactive 2-**Placed last order two months ago.
  - (iii) **Inactive 3-**Placed last order three months ago. Independent Distributor/Affiliate will be removed from the Sales Force at close of the period unless an order is placed.
- 6) **Removals:** An Affiliate who has not placed an order at the close of his/her third month period is considered a Removal and removed from the Sales Force. The Affiliate is still registered and by placing an order within the catalogue period is considered a Reactivate and again counted in the Sales Force.

Irrespective of the Rank attained, if an Independent Distributor/Affiliate is found not having placed order in the preceding 12 months then he/she will be termed as an 'Inactive Affiliate' and the company reserves the right to take decision (including termination) with respect of his/her membership. After completion of inactive period, the Affiliate can join under any other Affiliate after termination of the earlier ID.

**Immediate Profit:** As an Independent Distributor/Affiliate you earn 43% Immediate Profit on your sales to customers. This is the difference, that you keep, between the price you sell for (the MRP) and what you pay to Powell Care.

## From Founder's Desk



Dear Powell Care Family,  
It gives me an immense pleasure to welcome all of you to our Powell Care family. I would like to take this opportunity to wish you all a very happy and colourful Diwali. Diwali is a festival when we come together for not only celebrations but also sharing and gifting. We at Powell Care have embarked of a very important journey of creating Entrepreneurs of Tomorrow. Our Wellness Entrepreneurship Development Program is going to touch billion's of lives in India and across the Globe. We are committed to bring in world class products and services for the billions of fellow human.

We intend to make a significant contribution to each and every lives we touch through our Wellness Entrepreneurship Development Program. Powell Care presents a unique business opportunity for all of you as it presents products and services which will enrich your Human System through its Pancha Kosha Model. It also provides a very unique business model which will help you to fulfill all your dreams and aspirations. Come and join us on one of the most inspiring journey of your life as we intent to a role of positive catalyst in your life.

Let's explore the most distinctive Business Opportunity and make this world Healthy and Wealthy together.

**Dr. Sudipta Narayan Roy**  
MD, Powell Group of Companies  
Founder, Powell Care Division

## From CEO's Desk



As one of the pioneer of direct selling industry, we have embarked on a very eventful journey with the task of building the confidence among people engaged in Direct Selling. We at Powell Care offer distinctive opportunity with a bouquet of products and services to bridge and ease anxiety with hope.

Hope that they can make a positive change. Hope that they can achieve their Financial and Lifestyle Goals. Hope that they can develop Professionally and Personally. It is hope that delivers. Powell Care offers the opportunity to work for oneself, with place as a partner of their choice, an experience which is rare available in today's world.

India constitutes 17% of the world's population; the Indian consumer is increasingly growing aware of the importance of Nutrition in Disease Prevention and Management, it is this untapped potential that affirms our belief for tomorrow. Wellness refers to complete well-being that goes beyond a disease-free neutral point - in body, mind, and spirit. Recent estimates by FICCI and EY suggest that the industry will grow at a high of Rs 1.5 trillion by 2021. Our Wellness Entrepreneurship Development Program is going to be the game changer in the Direct Selling Industry. I would like to welcome each one of you in the Powell Care Family and join on the mission of making the world Healthy and Wealthy through its Wellness Entrepreneurs.

**Krishma Kapoor**  
CEO, Powell Care Division





# LET'S FLY TO GOA



## Qualification Rules

Qualification Period:  
November 2019-July 2020

November 2019-July 2020- Achieve a new Wellness Advisor and above within the qualification period and qualify for the Wellness Tour in Goa the month of September 2020

Achieve a new title from Wellness Mentor and above and get 1 ticket free.

## Terms and Conditions:

- Qualification period for Powell Care Wellness National Tour 'Seminar',Goa is November 2019- July 2020
- Powell Care Wellness National Tour Seminar will be held in September 2020 in Goa ,India
- Minimum age for participation in the Seminar is 18 years
- Valid Photo Identity card needs to be shown in the hotel during check in
- Free ticket for qualifying Affiliate is non-transferable
- Cost of attending the Seminar is INR 50,000.
- Powell Care will organize hotel, food and local transportation strictly as specified in the agenda only
- Transport/ conveyance cost including air tickets to Goa and travel arrangement cost from to and from the Airport/Railway Station/Bus Station are to be borne by the participant( Below Wellness Mentor) and their guests (if any)
- Paid Tickets for getting guests who have not qualified are applicable for Wellness Executive until July 2020
- Hotel room will be available on check-in day ..... pm onwards or as soon as rooms are available. And check out will be by 11:00 am on the day of departure. No late check-out will be permitted
- All personal expenses (other than room tariff and meals which are pre-specified by Powell Care) need to be taken care of by participants. For eg. room service, mini bar consumption, phone calls, other services from the hotel like spa, business center, specialty restaurants etc. will have to be paid by the participants
- Powell Care holds the right to cancel qualifying consultant's ticket/tickets to the Seminar in case there is any violation of the company policies including Code of Ethics and Rules of Conduct
- Participation in this Seminar is voluntary. By choosing to participate in this Seminar, the participant hereby confirms that he/she has studied these detailed terms and conditions and agrees to be bound by the same
- Detailed terms and conditions for participation in the Powell Care Wellness National Tour 'Seminar',Goa can also be referred to mail sent.





# LET'S FLY TO GREECE



## Qualification Rules

Qualification Period:  
November 2019-July 2020

November 2019-July 2020- Achieve a new Wellness Advisor and above within the qualification period and qualify for the Wellness Tour in Goa the month of September 2020

Achieve a new title from Wellness Mentor and above and get 1 ticket free.

## Terms and Conditions:

- Qualification period for Powell Care Wellness International Tour 'Seminar',Greece is November 2019- September 2020
- Powell Care Wellness International Tour 'Seminar' will be held in November 2020 in Athens Greece.
- Minimum age for participation in the Seminar is 18 years
- Valid Photo Identity card needs to be shown in the hotel during check in
- Free ticket for qualifying Affiliate is non-transferable
- Cost of attending the Seminar is INR 1,50,000.
- The participants and their guests in order to attend the Seminar must have a valid Passport, VISA and Travel Insurance before going to Greece
- Powell Care will organize hotel, food and local transportation strictly as specified in the agenda only
- Transport/ conveyance cost including air tickets to Greece and travel arrangement cost from to and from the Airport/ Railway Station/Bus Station are to be borne by the participant( Below President) and their guests (if any)
- Paid Tickets for getting guests who have not qualified are applicable for President until July 2020
- Hotel room will be available on check-in day ..... pm onwards or as soon as rooms are available. And check out will be by 11:00 am on the day of departure. No late check-out will be permitted
- All personal expenses (other than room tariff and meals which are pre-specified by Powell Care) need to be taken care of by participants. For eg. room service, mini bar consumption, phone calls, other services from the hotel like spa, business center, specialty restaurants etc. will have to be paid by the participants
- Powell Care holds the right to cancel qualifying consultant's ticket/tickets to the Seminar in case there is any violation of the company policies including Code of Ethics and Rules of Conduct
- Participation in this Seminar is voluntary. By choosing to participate in this Seminar, the participant hereby confirms that he/she has studied these detailed terms and conditions and agrees to be bound by the same
- Detailed terms and conditions for participation in the Care Wellness International Tour 'Seminar',Greece can also be referred to mail sent.



ZERTIFIKAT • CERTIFICAT • CERTIFICADO • BELGESI • CERTIFICATE



**ACCREDIUM**  
CERTIFICATIONS

**Certificate of Compliance**  
This is to Certify that the Management System of

**POWELL LABORATORIES (P) LTD.**  
GN - 28, SECTOR-V, SALT LAKE, KOLKATA-700091, WEST BENGAL (INDIA)

has been assessed and found working satisfactorily as per the norms of "Good Manufacturing Practice" as laid down by "World Health Organization" which has been in conformance to their requirements of

**WHO-GMP**

For the scope of  
MANUFACTURING AND MARKETING OF HOMEOPATHIC MEDICINES & WELLNESS PRODUCTS.

Certificate No. **GACB5720**

Date of Initial Registration 12<sup>th</sup> Nov. 2019 Issue Date 12<sup>th</sup> Nov. 2019  
1<sup>st</sup> Surveillance on or before 12<sup>th</sup> Nov. 2020 Expiry Date 11<sup>th</sup> Nov. 2022  
2<sup>nd</sup> Surveillance on or before 12<sup>th</sup> Nov. 2021




*R. K. Ghosh*  
Authorized Signatory





GLOBAL ASSOCIATION OF CERTIFICATION BODIES EUROPE  
ACCREDITED

Visit Website: [www.acas.gov.in](http://www.acas.gov.in) | [www.gmpcertification.com](http://www.gmpcertification.com) | [www.dfwqaa.com](http://www.dfwqaa.com) | [www.adcoo.com](http://www.adcoo.com) | [www.acas.com](http://www.acas.com)

Certificate Number : QC19MWP3194



**CERTIFICATE**  
of Registration

*This is to certify that the Quality Management System of*

**POWELL LABORATORIES (P) LTD.**  
GN - 28, SECTOR - V, SALT LAKE, KOLKATA - 700091, WEST BENGAL, INDIA

has been assessed and found to conform to the requirements of

**ISO 9001:2015**

For the following scope

**MANUFACTURING AND MARKETING OF  
HOMEOPATHIC MEDICINES & WELLNESS PRODUCTS**

Date of Initial Registration : 13-Nov-2019      Date of Issue : 13-Nov-2019  
Certificate Expiry : 12-Nov-2022      Recertification Due : 12-Oct-2022  
1<sup>st</sup> Surveillance : 12-Oct-2020      2<sup>nd</sup> Surveillance : 12-Oct-2021





QCICUK LTD. (Accreditation No. UK-CBM011)  
Office 4 219 Kensington High Street, Kensington, London, England, W8 6BD  
Accredited By: UK Accreditation Centre (UKAC LTD.) (url to verify UKAC register [www.ukac.org/register](http://www.ukac.org/register))  
For verification of Certificate Validity visit [www.qcicuk.com](http://www.qcicuk.com) or write at [info@qcicuk.com](mailto:info@qcicuk.com) or [qcicuk@gmail.com](mailto:qcicuk@gmail.com)  
\* Validity of the Certificate is subject to successful completion of surveillance audit on or before of due date. In case surveillance audit is not allowed to be conducted, this certificate shall be suspended/cancelled.  
\* Certificate is the Property of QCICUK LTD. and shall be returned immediately when demanded.

**GOVERNMENT OF WEST BENGAL**  
**Health & Family Welfare Department**  
**Directorate of Drugs Control**

No. : DCWB/Sch. M-1/ Certificate 2019/1133      Dt. 29.08.2019

**Schedule - M - 1 Compliance Certificate**


*This is to certify that*

*M/s. Powell Laboratories (P) Ltd.*  
bearing Drug Licence No: *HL-830M*      valid upto *17.4.2021*  
Situated at *Block-GN, Plot-28, Sech Bhawan, Sector-V*  
*Electronic Complex, 24 Parg (N) - 700091*

*having approved categories of: Mother Tincture & Mother Solution, Potentiation, Trituration, Tablets, Syrup and Oral liquids, Ointments, Lotion & External Preps. Pills and Globules*  
comply with the requirements of "Good Manufacturing Practices" as laid down in Schedule M-1 (2006) in conformity with the rule 85E of **Drugs And Cosmetics Rules 1945.**

This Certificate is valid upto *17.4.2021*

Directorate of Drugs Control  
P-16, India Exchange Place Extension  
K. I. T. Building, 5th Floor, Kolkata - 700 073



*Sri Swapan Kumar Mondal*  
28-8-19  
Director  
(Licensing & Controlling Authority)  
**SRI SWAPAN KUMAR MONDAL**  
Director of Drugs Control  
Govt. of West Bengal



# Creating Entrepreneurs of Tomorrow